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*You miss 100% of the shots you don't take*



Rugby Rascals



rugby.rascals

## OBJECTIVES

Dear Sir/Madam

We refer to the above and confirm that our objectives with our Rugby Academy are as follows.

1. The first and most important objective is to implement an early childhood development program in which we incorporate grass root rugby skills. We utilize our expert Occupational Therapist and rugby coaches to develop a specific curriculum.
2. We use rugby as a tool of development to rebuild disadvantaged communities and subsequently fight poverty.
3. Nelson Mandela stated that "Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does" Our program offers an education that cannot be found in institutional settings where children can work hard and play together. We aim to overcome inequalities and to inspire children to participate.
4. This program emphasises the role of women in sport, especially in the game of rugby and coaching. We are addressing the issue of gender equality in women's rugby in comparison to men's rugby. A good example in respect of prize money is that in 2020 data gathered by a workplace equity group in England found that rugby union and football are amongst the worst offenders in terms of the gender pay gap in sporting prize money. The data revealed that the winners of the men's 2020 Guinness 6 Nations received 5 million pounds whilst the victorious women's team did not receive anything. In South Africa the situation is not any different, however, a very prominent organization called gsport4girls are actively addressing this issue. They are committed to covering women's sport via the media. They confirmed that men's sport is well funded and extensively covered by the media while women's sport is based on a volunteer system and rarely receives media coverage. Furthermore, another charitable organization called Women's Rugby Land of Freedom is coming to the forefront of women's rugby. Their aim is to further highlight how much mentality, values and interpersonal skills of rugby are a fundamental tool for the future of our boys and girls." It is not just a sport but a toolbox for everyday life, to learn and experiment"  
On 22 February 2022 Women's Rugby Land of Freedoms conducted an interview with one of our directors and brand ambassador Kemisetso Baloyi. She explained the concept of Rugby Rascals and the positive impact that the academy will have on disadvantaged communities.



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We look forward to hearing from you

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